MISSION

TO PROVIDE A FORUM FOR THE EXCHANGE OF IDEAS THAT WILL ADVANCE KNOWLEDGE, INTEREST AND ESPRIT IN THE U.S. MARINE CORPS.

There is something for every Marine in each issue of the Gazette—no matter what element of the Marine Air-Ground Task Force (MAGTF) they are in—whether they are active, reserve, or a veteran member of the Corps.
The Marine Corps Gazette has been the professional journal for U.S. Marines since 1916. It is primarily written by and for Marines, covering all aspects of Marine Corps activity.

The Marine Corps Gazette is regularly read by the most senior leaders and decision makers in the Marine Corps including the Secretary of Defense, the Chairman of the Joint Chiefs of Staff, and the Commandant.

If you want to capture the attention of the senior leaders in the United States Marine Corps, then you had better be in The Marine Corps Gazette.

“Some people live an entire lifetime and wonder if they have ever made a difference in the world, but the Marines don’t have that problem.”
— President Ronald Reagan
EDIT CALENDAR

Jan  11/22  11/30  Specials Ops  
Feb  12/22  12/29  Innovation  Marine West Expo  
Mar  1/24  1/31  Training & Education  
Apr  2/23  3/2  Cyber & Info Warfare  Marine South Expo and Sea, Air, Space Expo  
May  3/23  3/30  Aviation  
Jun  4/24  4/30  TBD  
Jul  5/23  5/30  Acquisitions  
Aug  6/22  6/29  TBD  
Sep  7/25  8/1  Intelligence & Info Warfare  Modern Day Marine Expo  
Oct  8/24  8/30  Logistics  
Nov  9/25  10/2  243rd Marine Corps Birthday  
Dec  10/24  11/1  TBD  

FEATURES

The Marine Air, Guard, and Logistics Team
Intelligence
Information Warfare: Cyber, C4
Expeditionary and Amphibious Operations
Commentary: Current Issues Facing the Corps
Operations
Leadership: How the Corps Develops Leaders at All Levels
PME: Professional Military Education
Innovation and New Technology
Irregular Warfare and and Counter Insurgency

DEPARTMENTS

Editorial
Special Notices
Letters
Tactical Decision Games
Book Reviews
Index to Advertisers
READERSHIP

The Marine Corps Gazette reaches a substantial percentage (41%) of Active-Duty Marines. The Gazette reaches and influences the Marine Corps’ decision-makers every month.

CIRCULATION

Circulation is directed to officers and senior noncommissioned officers of the United States Marine Corps; government officials, foreign and domestic; plus former Marines, families of Marines, and persons interested in the Marine Corps.

Total Monthly Circulation: **32,446**
- Total Paid: 32,156
- Non-Paid (Qualified): 290

Circulation is reviewed semiannually and authenticated by the publisher.
Marine Corps Gazette online is the portal for news about the Marine Corps, with up-to-date news and views regarding the Corps. The site offers web-only features, videos with current news and views, and historical footage. The Marine Corps Gazette is also accessible as an app in the App Store and Google Play. It is currently without ads.

**ELECTRONIC EDITION**

Each month the Marine Corps Gazette is published cover-to-cover online. Subscribers have the opportunity to read issues before it gets to their mailboxes (or if they are deployed in areas where it is difficult to receive mail).

- Print advertisers have their ads automatically linked to their corporate web address.
- Advertisers can enhance their ad in this edition with video and sound.
- Entire issue sponsorship is available.

3,058 Avg. Monthly Unique Visitors
72,353 Monthly Page Views
2018 RATES

Rates effective January 1, 2018

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Any exclusive home page is 3x the monthly rate.

There is no charge for bleed. Please contact your sales rep for Gatefolds, Cover Wraps, Polybags or any special opportunities.

Nonprint-Ready Material: Any copy that needs to be typeset, as well as non-print-ready art, must by submitted when the space reservations are made and must be received by the 25th of the month.

Cancellation Policy: The publisher reserves the right to accept or reject any advertising at their absolute discretion. No cancellations will be accepted after the closing date for print-ready mechanicals. Other cancellations and changes must be confirmed by the publisher before considered final.

Commission: 15 percent commission will be given to recognized agencies if invoices are paid with 30 days of the billing date.

The Marine Corps Association & Foundation is the publisher of Leatherneck and Marine Corps Gazette. Acceptance of advertising is subject to the publisher’s approval. Responsibility for content is borne by the advertiser and the agency. Circulation is reviewed semiannually and is authenticated by the publisher.
MECHANICAL SPECS

GENERAL INFORMATION
TRIM SIZE: 8” X 10.875”

Bleed Size: 8.25” x 11.125”. Leave at least 1/8” beyond the trim size of the head, face, and foot of the document. Objects not intended to bleed must be kept within the “live area.” Ads that do not meet specified dimensions may be modified to fit.

Live area: 7.25” x 10” Line screen: 150

Method of printing: Web offset, four-color process

Method of binding: Saddle-stitched

Printed and furnished inserts/outserts: Pieces supplied must include 3 percent spoilage. Printer will need to review based on postal regulations. If the piece is four pages and the full size of the publication, allow 1/8” head, foot, face trim and a 3/8” binding flap at the face on pages 3 and 4. The binding flap will be on the high folio (pages 3 and 4) due to each publication being jogged to the head. Less than full size will need to be reviewed based on request to tip or bind in. All outserts in a polybag will need to be reviewed for placement in the bag based on co-mailing operations and postal regulations for periodicals-class mail.

Accepted File Formats: PDF, EPS (convert all type to vector outlines), and TIFF (embed all fonts). Include trim and registration marks.

Resolution: 300 or higher.

Color: Files must be saved as CMYK (no RGB or spot colors). Do not embed color profiles.

Black and White: Grayscale or line art files are accepted. Convert all type to vector outlines or embed fonts.

Ink Density: Must not exceed 300 percent.

PROOFS
For accuracy, a proof at 100% is necessary for all submissions. The quality of the published ad may be a reflection of the quality of the proof received. Color reproduction is not guaranteed without a SWOP-calibrated color proof. Include trim and registration marks.

DEADLINES
Print-ready ads and ads requiring typesetting must be received by the 25th of the month. Material is destroyed 12 months after use unless otherwise instructed. All material produced by Marine Corps Gazette becomes the property of Marine Corps Gazette.

WEBSITE
http://www.mca-marines.org/gazette/advertising

ONLINE ADS
Units: 728x90 (Top Leaderboard); 160x60 (Skyscraper); 300x250 (Rectangle).
Maximum initial download file: 40k
Recommended Animation Length: 15 seconds

MAILING INSTRUCTIONS
All contracts, insertion orders, inquiries, negatives, scotch prints, original mechanicals, or camera-ready art, etc. to: Leatherneck Advertising Dept.

Please Send PRINT Ad Materials to: Charlene Monroe 800-836-0291 x139
Email: c.monroe@mca-marines.org

Please Send ONLINE Ad Materials to: Abigail Wilson
Email: a.wilson@mca-marines.org

Mailing Address:
Kerry A. Knowles, Senior Editor
Marine Corps Gazette
715 Broadway St.
Quantico, VA 22134-0775
800-336-0291

THE PROFESSIONAL JOURNAL OF U.S. MARINES